



VIP Partner Package

2021 Club Vivanova Luxury Lifestyle Gala Dinner . Fairmont Monte Carlo
Saturday 13th November 2021. 7th Edition

Upgraded VIP Seating Arrangement

- ten tickets with VIP Partner table placed strategically at the main focal point of the event
- Premier Cru Champagne and Vodka23 free-pour service during the after-party
- aperitif served from 7pm - event closes 2am
- Premier Cru Champagne aperitif, four-course gourmet menu, premium international wines and DJ after-party

Event Promotional Opportunities

- brand logo inclusion on the VIP entrance photowall (4m x 2.5m)
- brand endorsement during opening presentation with VIP guest of honour
- option to select table placement for optimal viewing and networking opportunities
- optional inclusion of a lot into the charity auction
- opportunity to showcase marketing materials at the Fairmont Monte Carlo Salle d'Or and Galerie Cristal during the event
- acknowledgment and networking opportunities during the event
- leaflets and company information permitted at all gala tables
- logos and company profile on all event communications, invitations, auction catalogue and menu

Exclusive Brand Promotion

- brand inclusion into recurring emails to 20,000 email subscribers in Central Europe running up to and promoting the event
- rotating online banner advertisement at [Official 2021 Gala Website](#) (free design) and all internally linked pages
- brand press release/announcement and social media online promotion as gala partner to over 100,000 partner followers
- monthly partner meeting for brainstorming joint-marketing ideas
- acknowledgement and international promotion after the gala with marketing campaigns showing the success of the event

€2,800 net

50% non-refundable deposit payable upon partner agreement (brand marketing starts immediately)

50% balance on 15th September 2021

Important Links

[Official 2021 Gala Website](#)

[Images from 2020 Gala \(courtesy of Ekaterina Kurilovich Photography\)](#)

[Promotional HD Film from 2019 Gala \(courtesy of Bogali Concept\)](#)

[2020 Gala Auction Catalogue – to aid Chances for Children and The Animal Fund](#)