

81st MONACO GRAND PRIX



MAY 24 – 26, 2024



17th Annual My Yacht® Monaco
Connecting the World's Most Interesting People®



17th Annual My Yacht® Monaco



Celebrate 81 years of the world's most famous race in the most exceptional way:

- A private superyacht **moored next to the racetrack on Quay Kennedy straightaway**
- Unparalleled views of all the racing action from the comfort of the yacht
- ***The*** Charity reception with Royalty, Lords, Ladies, 250+ distinguished guests: (U)HNW, high society, Olympians, drivers, business icons, celebrities, innovators, influencers, models with live entertainment, DJ & dancing
- Gourmet hospitality, fine wines, champagne, open premium bar
- Private high-powered speedboat tenders to/from the yacht
- Unique access to VIP tours & experiences possible*
- Custom, limited edition My Yacht® gifts
- A mix of sophisticated, discerning, like-minded individuals in the most exclusive & prestigious of settings
- Assistance with hotel, restaurant, nightclub, transfer reservations

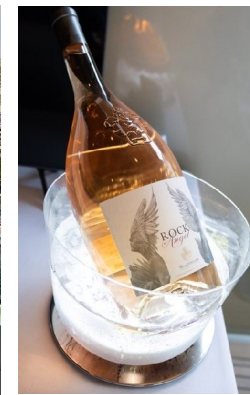
*Subject to final confirmation & limited availability

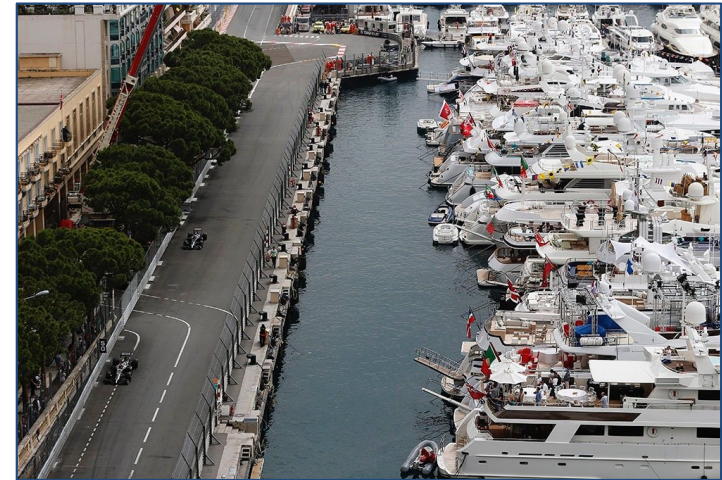
*Full compliance with latest Covid-19 regulations

MY YACHT – MONACO GP



MAY 24 – 26, 2024





My Yacht® events create a unique, convivial & inclusive atmosphere that enhances the special setting of being on a luxurious super yacht. Generally, these are in the 40-60m range.

My Yacht Monaco is traditionally moored in a prime Zone 1 berth* on Quay Kennedy – the most highly-sought berths during the GP weekend - in Port Hercules.

The yacht serves as the luxury home to the weekend's race viewing. Relax & enjoy all the track action from the gorgeous yacht's spacious decks & comfortable lounges, while the professional crew provides the highest level of service, with fine foods & open bar throughout.

Friday, Saturday & Sunday daytime, our high-speed water tender service allows for quick & easy access to & from the yacht.

The circuit re-opens each evening. Access to any evening events is via the road.



Thru 20+ years of working in & around a broad spectrum of businesses – F1, motorsports, the automotive industry; the arts, entertainment & Hollywood communities; the Olympics; international art fairs; luxury marketing – My Yacht has developed extensive global relationships & attracts an enviable guest list including:



Top L>R: HSH Prince Albert & HSH Princess Charlene of Monaco; Julian Lennon, Michelle Rodriguez, Sir Lewis Hamilton, Hayden Christensen. Bottom L>R: Gerard Butler; Michelle Yeoh & Jean Todt; Matt LeBlanc; George Russell; Rick Yune. Plus: Buzz Aldrin, Lord Seb Coe, Sir Len Blavatnik, Michael Johnson, Eric Schmidt, Sir Stelios, Steve Wynn, Steven Soderbergh, & more.

ANNUAL CHARITY RECEPTION



MAY 24 – 26, 2024





- The finest turnkey & hassle-free hospitality experience
- Enjoy like-minded company & intimate exclusivity
- Includes both daytime & exclusive evening on-board programs
- Includes coveted invitation to annual My Yacht® Charity Reception, with fine foods, including caviar, premium wines & spirits, live music, DJ, & dancing*
- Includes premium Grand Prix experience with all on-board daytime yacht services, food & beverages, with champagne, premium wines & spirits
- Includes hi-powered speedboat tenders to / from My Yacht®
- Includes option for Pit lane walk about & F1 team garage tours (subject to availability & course conditions)
- Includes custom, limited edition My Yacht® gifts

3-Day Weekend Hospitality Experience: €14,995 Euros per person

A LA CARTE:

- Thu 23rd - F2 & Support Race Guest Pass (1 - 5pm) €1,995 p/p
- Fri 24th - F1 Practice Guest Pass (10.30am - 6pm) €2,995 p/p
- Fri 24th - 17th Royal Charity Reception (9.30pm - 1am) €5,000 p/p
- Sat 25th - F1 Qualifying Guest Pass (10.30am - 5.30pm) €3,995 p/p
- Sun 26th - F1 Grand Prix Guest Pass (10.30am - 6pm) €4,995 p/p (Limited availability)



“A BUCKET LIST DREAM”: NICHOLAS FRANKL TALKS FAMILY TRADITION AND THE MAGIC OF THE MONACO GRAND PRIX

by: [Elsa Carpenter](#) 22/04/2023



MY YACHT® GROUP POLE POSITION AT MONACO GP

It's the "race every driver wants to win", an annual pageant of sport and socializing in one of the world's most glamorous destinations, held around the same twisty course for the past 90-plus years.

Accustomed to a prime trackside position from which to soak in all the on-track action is My Yacht® Group (MYG), the luxury superyacht events company renowned for "connecting the world's most interesting people" (on board superyachts, naturally), led by the twin brother / sister team of Nicholas and Annabelle Frankl. With no shortage of hospitality companies vying for attention, My Yacht has carved out a vaunted reputation and a unique position in Monaco. As a 3-time Olympic bobsledder, piloting HUN1 in Lillehammer, Nagano and Salt Lake City, Nicholas competed against and formed lifelong friendships with a number of the teams, including that of Monaco, led by none other than HSH Prince Albert II of Monaco. Frankl, a Monaco resident, is a huge admirer of all that Prince Albert II has achieved to modernize the compact Principality, and of Monaco itself, as a

musicians, innovators, the list goes on. Highlighting the impressive accomplishments of the Prince Albert II of Monaco Foundation, as one of the most coveted invitations of the GP weekend, the soirée also presents a unique opportunity for MYG to announce its new initiative: "My Yacht Club", an exclusive superyacht digital membership for ultra-luxury lifestyle experiences.

My Yacht Club will launch with the ultimate Noir membership of 25 Founding Members only. That's it. These memberships or 'tokens' (think of them as a digital asset that can be used, held, transferred, or sold) will be valid in perpetuity and grant access to a privileged world of curated gatherings, luxury dining, influential networks, private establishments, and much more.

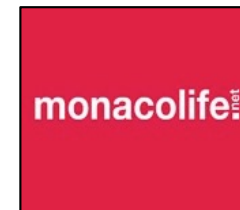
The barefoot global elite

Nicholas Frankl, Founder & CEO of My Yacht Group, talks to Nancy Heslin

Anywhere there's a gathering of the 1% of the 1%, Nicholas Frankl is close by, "megayacht in tow". And Frankl, whose My Yacht Group creates unique turnkey luxury hospitality on board private super yachts, has a supreme (and shoeless) guest list, from astronauts to Olympians, and from A-Listers to royalty.

Case in point, five years ago, at My Yacht Group's legendary Friday night bash during the Monaco Grand Prix weekend, the head of a Monaco private bank was on board, as were Lewis Hamilton, Nigel Mansell and, as every year, HSH Prince Albert.

The banker approached Frankl, who lives between Monaco and LA, and said, "Nicholas, I live in Monaco and I can't get hold of these people. I estimate you have at least \$100 billion worth of guests on board and you've only got 100 people."





We can assist you with all your accommodation & transfer needs:

Access to hotels that are officially 'sold out'.

Access to apartments in & around Monaco.

Accommodation outside of Monaco, though not recommended due to heavy traffic into / out of town.

Assistance with airport, limousine, & helicopter transfers & bookings.

A My Yacht official weekend tender service is included*:

Our luxury, hi-powered speedboats will whisk you directly to My Yacht® at up to 60mph!

Enjoy a thrilling & scenic transfer, avoiding all traffic congestion & offering incredible views of Monaco from the water. It's another unique experience, only available to My Yacht guests & partners.



A one-of-a-kind experience: Trackside Superyacht Accommodations:

95,000 Euros: Full Beam Owner's Cabin & ensuite bathroom

75,000 Euros: Double Cabin w/ double bed & ensuite bathroom

75,000 Euros: Twin Cabin w/ 2 single beds & ensuite bathroom

Prices are per cabin & are priced for 2 guests for up to 4 nights.

Prices include full professional crew services, My Yacht weekend GP hospitality experience Fri, Sat, Sun.

No extra visitors allowed on board without prior approval.

Check-in: Thursday 23rd, 12pm onwards. Check-out: Monday 27th, by 10am.

Access to the yacht is by water only while racing is in session.

Usual road closure hours*: Thu: 7am-7.30pm, Fri: 6.30am-9pm, Sat: 7am-7.30pm; Sun: 5am-8.30pm

ON-BOARD ACCOMMODATION*



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Through our local contacts, & partnership with SBM, the Principality's top restaurants & nightclubs offer us priority booking & VIP tables for the Grand Prix weekend. Our suggestions include:

- Exclusive private dinner party for up to 75 guests aboard My Yacht available. Please inquire.
- Cipriani
- Gaia
- Hotel De Paris – The Grill
- Le Louis XV Alain Ducasse
- Monte-Carlo Bay – The Blue Bay
- Sass Cafe

- Thursday 23rd - lunch experience options:
 - Private trip to Le Chevre d'Or, Eze
 - Tender to Plage Mala for beach lunch

- Jimmy' z: Monte-Carlo's most famous nightclub
- Sunset Monaco: Midday-to-midnight beach party at Le Meridien Beach Plaza hotel
- Twiga: Nightclub located above Grimaldi Forum with ocean views, restaurant & shisha lounge

*Upon request. Prices subject to individual options.

SUGGESTED ITINERARY*



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Thursday 23 May:

- Guest arrivals
- Dinner: Sass Cafe, Coya
- After-dinner: American Bar, Jimmy'z, Twiga

Friday 24 May:

- 10.30am - 6pm: Daytime yacht services, F1 practice sessions & support races
- **Evening: 17th My Yacht® Monaco Charity Reception & Party 9.30pm - 1am**

Saturday 25 May:

- 10.30am – 5.30pm: Daytime yacht services, F1 qualifying sessions & support races
- Dinner: Café de Paris, Buddha Bar
- After-dinner: Jimmy'z, Twiga

Sunday 26 May:

- 10.30am - 6pm: Daytime yacht services & 81st Monaco Grand Prix
- Post-GP: DJ & cocktails onboard
- Post-Yacht: Sunset Monaco
- Late Night: Amber Lounge, Jimmy'z, Twiga

Monday 27 May:

- Guest departures



My Yacht® Group is proud to support & promote its chosen charity partners through silent auctions, pledging, & donations of unique MYG experiences to event fundraisers. Partners include:



Dedicated to providing unified humanitarian aid, conservation, & disaster relief to coastal communities.



**PRINCE ALBERT II
OF MONACO
FOUNDATION**

“...a (charitable) Foundation whose purpose is to protect the environment & to encourage sustainable development.”



The charitable outreach arm of the Blue Angels Association, supporting wounded veterans.