Welcome to VBC ®

Share contacts, links and documents from your VBC® NFC business card

CORPORATE SOLUTIONS

BORN IN MONACO

History

VBC is co-founded, as a brand, by Enrico Poli and Matteo Noferi.
VBC was born in Monaco as a project to develop in 2016. While developing the project we've found that, at that time, technology was not ready to create a product for everyone. In may 2021 we've decided, since digitalization has grown and more modern and affordable smartphones are on the market, to put our idea back in the market.
VBC is born with the goal to be a business-orientated product, so its functions are.
Back in the days, while developing the first concept in 2016, we've been with the idea of creating a business tool that was a business card from one side, and a marketing vehicle on the other.
The whole concept has been firstly designed by people who both have experience in technologies and business. VBC includes features like direct interactions with existent social media platforms, interactions with Whatsapp, the capability to upload links and attachments. That results in a tool that allows everyone to bring his business information directly in his wallet without the need of sending further emails to share information after exchanging the business cards.
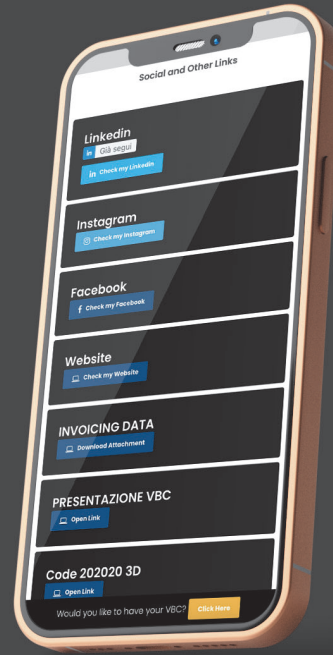During the first months of activities, the product evolved thanks to all the feedback from our early-stage users.
Today VBC has become a business tool with a complete environment, who is continuously evolving.
Since one of our goals has always been to reduce the usage of paper, and global pollution in general, all the infrastructure has been projected to be sustainable. This has brought us to the result of being less polluting than the 86% of the online platform and websites analyzed by "Website Carbon".

Less stress More business

It's the day of the start of a trade fair or an important event. Your business cards or your brochures have not been delivered, or there is an error. What stress!!!VBC is the solution to these problems. All you have to do is up date the information on your control panel.

WHAT IS VBC - VIRTUAL BUSINESS CARD ®

VBC ® works thanks to NFC Technology, in a single tap it opens your contact informations on the recipient's device, making it possible to easily save them and to interact with the additional content you've uploaded on it. VBC ® card is not meant to be given to the recipient, is meant to be used to digitally share informations through NFC.

In case NFC doesn't work on recipient's smartphone is always possible to share your informations by using the QR Code printed on the card.

How it works

Just tap A VBC card on a smartphone to share your contact informations and all the attachments you would like.
VBC ® make it easy to save your contact card on recipient's smartphone.

THE definitive business card. Easy to activate and to use, compatible with all the devices (Informations available with NFC Sharing and QR Code). You will not ever buy other business card. This is one and lasts forever.

Contactless NFC

Compatible with both iOS and Android devices.

QR Code

In case recipient phone doesn't have NFC, he can use QR Code to access data

Easy to Use

Create the account. Register your card. Share your data.

Share your contacts

Tap your card to any phone to share your contacts via NFC. For all the other devices is simple as scanning a QR Code.

Share links and attachments

Share all informations you want with a simple tap.

Whatsapp Button

Direct way to get in touch by whatsapp.

Virtual Business Card ®

Values

Innovative

We use the latest NFC & RFID technologies for fast and secure sharing of contacts and informations

Smart

Your definitive business card. Easy to activate and to use, compatible with all the devices (Informations available with NFC Sharing and QR Code). You will not ever buy other business card. This is one and lasts forever.

Sustainable

Less Paper, Less Ink, Less energy consumption, We use only Certified Recycled Materials that are 100% Recyclable and environment friendly. According to statistics, 27 million business cards are printed daily. Try to use the imagination and visualize the number 27 million. This number turns into almost 10,000,000,000 business cards printed annually. 88% of business cards are thrown away in less than a week.
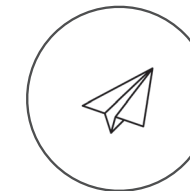
Products

Standard

PVC Card

Contactless NFC

Customizable Contact Card

Social Media Link

Contextual Marketing Capabilities

Add notes to your shared contacts list

Up to 3 Email

Direct link to Contact card to embed in email signature

Personal QR CODE to add on your documents

Premium

All the Standard Features plus:

Attachment Links

Customized Links

Custom Logo on card

Customized Details on Card

Corporate

Available for standard and premium cards.

Corporate cards are customized with company logo.

Corporate plans include the cards management interface.

Visit our website or contact us for pricing and details
www.v-bcard.com - orders@v-bcard.com
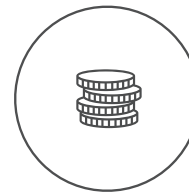
ADVANTAGES OF USING VBC IN A COMPANY
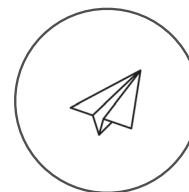
CORPORATE

EASY AND FAST TO MANAGE

Corporate agreements can include a management interface that allows to easily control all the cards from a single account. VBC can contain, added to Business card informations and social networks an unlimited number of links as brochures, videos, catalogues, etc...

SAVE MONEY & SAVE THE PLANET

Stop to reprint business cards frequently, VBC lasts forever, even if the company change some informations the only thing to do is to update informations on the management system. VBC is 100% Recyclable and is available in PET and PETG (biodegradable).

BEING CONTACTED EASIER

With VBC the receiver will be able to find the contact on the phone by searching for company name, person name, contextual tags that will be added to the virtual business card.
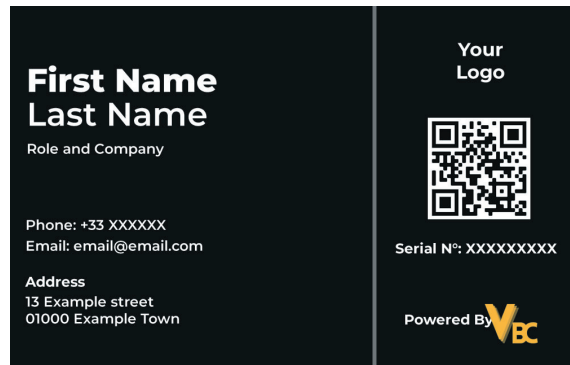
Corporate cards
Universal version

With the universal version you can use the cards and assign them to a person using the management system.
In case you need to re-assign the card to another person you can just modify the card from the management system.

Corporate cards
Custom name and informations version

First Name
Last Name

Role and Company

Phone: +33 XXXXXX
Email: email@email.com

Address
13 Example street
01000 Example Town

Your Logo

Serial N°: XXXXXXXX

Powered By VBC

Custom card allows your employee to have his own card. Card can be controlled by the management system. If the employee is leaving the company the card can be deactivated and become useless.

When talking about companies needs it become a vast world.
That's why we've created two separate lines of products.
Our flexibility in commercial offers for corporate clients allows us to satisfy you in all your needs.
You can get some custom named cards for your managers and get Universal Version cards for the rest of the company

Social & Environmental Impact

Just talking about sustainability is not enough.
We have decided to take a number of actions aimed at fully offsetting our CO2 production.
Our infrastructure has been designed to be sustainable.
This has resulted in us being less polluting than 86% of the online platforms and websites analyzed by Website Carbon.
In addition, we have started a cooperation with TREEDOM to plant new trees in sensitive areas of the
planet. Treedom allows anyone to plant a tree remotely and follow it online. Originally inspired by the popular game "FarmVille", Treedom brings tree planting into the 21st century by providing companies with a customized interactive platform to launch green initiatives. Since its launch in 2010, over half a million new
trees have been planted in Africa, Asia, Latin America and Italy. All the carefully selected trees are planted by local farmers, financed directly by Treedom.
We also support a charity program, 2Help a no-profit organization, who is providing education for children in need all over the world.

According to statistics, **27 million** business cards are **printed daily**. Try to use your imagination and visualize the number 27 million... This number turns into almost 10,000,000,000 business cards printed annually.

88% of business cards are **thrown away** in less than a week.

Every 10 cards we plant a new tree

We've chosen to take action against the pollution and the deforestation.
Every card we sell contribute to a better world.

Thanks to Treedom, a company who create forests around the world, we plant a new tree every 10 cards sold. That tree from one side covers the carbon footprint of the cards usage and on the other side is contributing to create new forests.

Since our software is designed to be low-consumption, a tree can cover the CO_2 created from the usage of a card for years.

It's not only to stop cutting trees for producing paper, it's also to work for a better world.

Enrico Poli – OuiPhi

Since 2016, Ouiphi has been providing digital services for small and medium-sized businesses.

Our service portfolio has naturally evolved from Social WiFi solutions to the creation of Websites, E-commerce Platforms, App and software development.

They are now part of our service offering also graphic creation, Social Media management.

From 2019, through its selected partners, Ouiphi is able to offer cyber security and privacy compliance services, electronic signatures (eiDAS), legal archiving.

Matteo Noferi

Specialist in Artificial Intelligence, Data Science and Neuroscience applied to marketing.

After some contemporary experiences at AH Group that saw me in BoD and Chief Technology Officer of some startups, ranging from retail-related technologies to travel, in 2017 my deep interest in Artificial Intelligence and Data Science field was born.

In May 2019, I presented one of my software with artificial intelligence services at the Senate of the Italian Republic as a co-speaker with Sen. Maurizio Gasparri, on the day of the inauguration of its use in a project of the Ministry of Equal Opportunities.

In 2020, together with Binoocle, an Italian startup where I contributed for 7 months as CTO, we released under my management an innovative artificial intelligence product that was reported on television (Rete 4, Italy) and by Italian newspapers such as Forbes and "Il Sole 24 Ore".

From my experience with Binoocle, where I introduced advanced data analysis procedures, based on data science, to optimize operations and increase the accuracy of data collected from EEG sessions, I started to specialize in Neurofeedback and Neuromarketing, focusing my studies in brain imaging techniques (from fMRI and EEG), analysis of galvanic skin response, analysis of ocular response to external stimuli and their correlation to consumer behavior.

Contacts

VBC ® is a product designed, developed and made in the Principality of Monaco. We are at your disposal for any question on information regarding our Virtual Business Cards.

OFFICE HOURS

Monday - Saturday

09.30 – 17.00

GET IN TOUCH

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FOLLOW US

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